

31st January, 2013

Full Day Career Management Training Programme

on

“Campus to Corporate - C₂C” @

**Polytechnic Agricultural Engineering, Dediapada
NAU, Navsari**

After training 260+ Diploma, UG and PG students of 4 Institutes of our NAU through 4 C₂C Training Programmes of 36+ Hours duration; we at our **University Placement Cell** have been continuously striving hard to sharpen the skill sets of our students. Continuing with the missionary zeal of guiding and preparing our students for facing the challenges of the cut-to-throat competitive job market, under the able guidance of the *honorable Director of Student Welfare Dr. V. C. Raj Sir*, our **Uni. Placement Cell** recently conducted the **5th C₂C - Campus to Corporate Training Programme** at the **Polytechnic Agricultural Engineering, Dediapada** on 31st January, 2013.

This well structured training programme focusing on various aspects of career management was conducted with the noble objective of equipping our students for grabbing lucrative career options by making them feel more confident, assisting them to develop the right attitudinal mindset, develop powerful personality, write impressive resume and become fully aware of the personal interview dynamics.

This time, the enthusiastic *Asst. Professor & Placement Officer of the Polytechnic Institute Mr. Arun P. Lakkad Sir* took the lead and with his untiring and inspiring follow-ups, this programme was



organized at this institute. The programme got to a flying start sharp at 9:20 am with the opening address of **Mr. Arun P. Lakkad Sir** clarifying the objectives of the programme. Then, in his



motivating welcome speech; **Er. P. R. Pandey Sir** - the action oriented *Principal of the Polytechnic Institute* appreciated this forward looking willing initiative of **Mr. Mehul G. Thakkar** - *Uni. Placement Coordinator & Asst. professor in HRM @ AABMI*, to announce **100 Hours Hitherto Career Management Training Programmes**; and requested the participants to take maximum advantage of the same by remaining utmost attentive throughout the day. He emphasized that now-a-days, along with the technical knowledge of the respective domain, one must be proficient in soft skills

also. So, such programmes are certainly the need of the hour. He also thanked honorable **Dr. V. C. Raj Sir** - *the DSU*, who could not make out to the venue due to clashing schedules of Inter-collegiate Sports Competitions @ NAU, Navsari; but who ensured successful organization and accomplishment of such a wonderful programme by giving his kind consent and facilitating the process.

After the completion of the short-and-sweet inaugural ceremony of 12 minutes, **Mr. Mehul G. Thakkar** - *the State, National & International Awards Winner Trainer and the Pioneer of the C₂C Programme* took charge of the proceedings. In the beginning itself, he clarified with the participants regarding their comfort zone with respect to language of the programme; and based



on their request, he decided to conduct the whole programme in the sweetest language on the earth - Gujarati.

After a very enjoyable ice breaking session for half-an-hour, he explained the participants regarding the need and relevance of career management in the present era, what and why of professional success and the high-felt importance of inculcating positive outlook. The humorous day-to-day illustrations and catchy slides created the right sort of ambience. In very simple terms, he thoroughly explained the participants about how to achieve 100% professional success and why they should develop CAN DO outlook. He also shared useful tips for developing the right attitudinal mind set for achieving professional success.



Then, talking about “Effective CV Writing”, he initially clarified the difference between Bio-Data, Resume, CV and Professional Brief/Profile. Then, he elaborated on various types of formats of resume, different sections of a professional resume, things to be avoided and eye catching layout of a resume.

In the post-lunch session, the trainer focused on two very important aspects of Career Management namely – Projecting Powerful Body Language and Power Dressing for Success. He explained the gestures, postures, facial expressions, eye contact, voice modulations and such other niceties to be observed during the interview. He also shared practical tips regarding what to wear on the day of interview.

Then, he started the session on “Winning the Interview”. Here, he explained the students about various types of interviews, the sections/parts/phases of an interview, the frequently asked likely questions, ideal answers, and such other issues.



In the concluding half-an-hour, in order to boost the confidence of the students, the trainer used several powerful motivational videos, highlighting the struggles and bouncing-back characteristics of various famous personalities. He even requested the participants to be creative and think ‘beyond the box’ while drafting their CV in an impressive manner as well as while answering the interview panel’s questions. He even demonstrated how the prospective candidate can create positive first and last impression.

Through intensive 8 hours training programme, Mr. Thakkar made these rural background students to think positively, feel confident from within, look at their skills and capabilities in an entirely new light; so that they can win the race in this cut-to-throat competitive job market conditions. Throughout the day, considering the comfort zone of the participants, he stayed away from using any technical jargons and explained everything in simple Gujarati, which was very well received by the students. **The entire programme was unanimously appreciated by the 29 students and faculty members of the Institute.** Encouraging fact was that throughout the day, the young and dynamic pillars of the institute – the faculty members Er. Arun P. Lakkad, Er. Alok Singh and Er. Hitesh Sanchavat remained present and inspired the students to digest the inputs before they jump into a real life interview to win the race of their career.

Personally, as a Trainer-Facilitator, I am highly impressed with the enthusiasm, self discipline and above all passionate determination for knowing something new of these students. It would

not be out of context if I put on record, to congratulate, the excellent inputs through quality interactions during the session from some students - **Akash Patel, Jigar Derasari, Sunay Joshi, Nikunj Vadhiya, Rajani Shiyani**, and many others...Even though I had to start at 7:00 am in the early morning and reached home at 9:00 pm after imparting training for 8 hours; I felt very much satisfied. The sense of satisfaction was the outcome of the smiling, cheerful facial expressions of the students who really felt value addition through this programme.

Along with this, the training hall arrangements, hospitality (awesome delicious food from Shivam Hotel, Dediapada), coordination and continuous back up support from all the staff members, especially excellent efforts from the **Placement Officer Mr. Arun P. Lakkad**; all were worth appreciating. I must thank Er. Alok Singh Sir and Er. Hitesh Sanchavat Sir; who accompanied me enthusiastically throughout the day; and even provided the first-hand feel of the entire programme in the evening.

A big thank you to Dr. V. C. Raj Sir - the honorable DSW, who by taking care of minute details (*like doing the necessary follow-ups with the Polytechnic Institute, arranging for the vehicle to reach to the institute and continuously motivating through encouraging tele-conversations*); made sure that this programme turns out to be a grand success. And, **above all, thanks a million to honorable Vice Chancellor - Dr. A. R. Pathak Sir** for showing his continued support for all such activities of Uni. Placement Cell, *beyond 'lip service'*.

What I loved the most was the architectural delight sort of amazing AC Training Hall, Audio-Visual facilities, Executive Cushion Chairs, creating the hi-profile ambience for this wonderful programme. And I must admit that the entire institute infrastructure has a scenic beauty having world class infrastructural setup in a splendid natural environment.

I must thank **Er. P. R. Pandey Sir** for taking personal interest and pain in organizing this programme at his institute and for empowering the Placement Officer for providing me psychological backup throughout the day...

With this,

☞ 5 C₂C Training Programmes of

☞ 45+ Hours duration have been successfully completed...

☞ 285+ Diploma, UG and PG students of 5 Institutes of NAU have been trained...

We are eagerly waiting for other institutes of NAU, Navsari to respond favorably and urgently to this proposal and finalize the date for C₂C for their students....